

# MATERIAL HANDLING SERVICE LIFTS

# LIFTPOINT

LiftPoint vs.  
The Competition

**25**  
YEAR  
WARRANTY



TO MEET THE ONE AND  
ONLY ANSI STANDARD  
FOR SERVICE LIFTS

**MODEL LTX-18**  
LT-0000-A-018

## LTX-18/22

18,000 & 22,000 lb. Capacity

**UPTIME. SAFETY. DEPENDABILITY. RESULTS.**

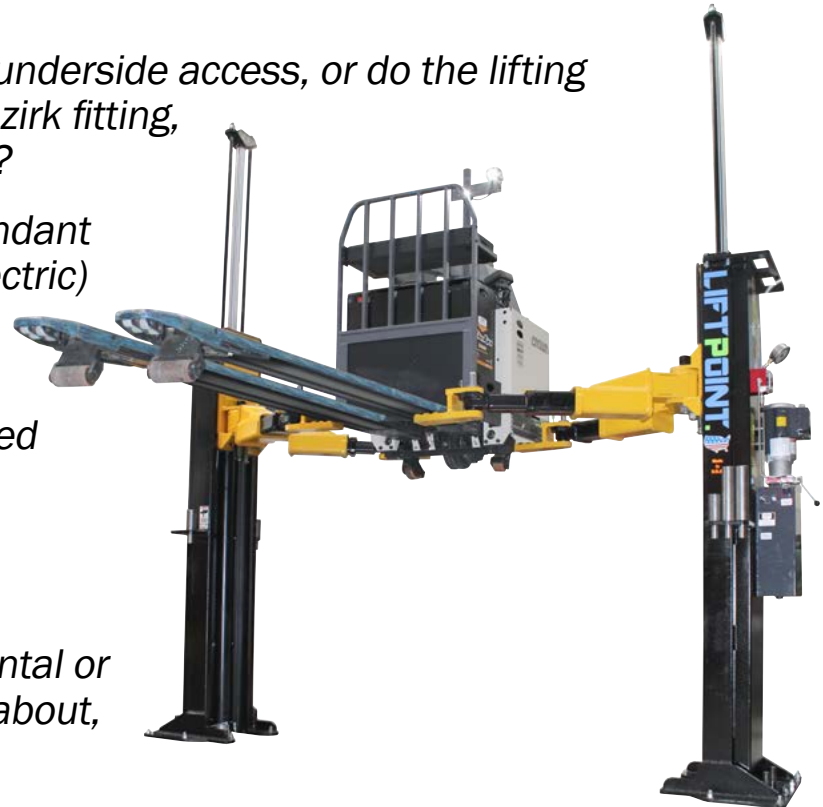
**#1**

# QUESTIONS TO ASK WHEN BUYING A FORK TRUCK SERVICE LIFT

#2

*From safety to usability, know what questions to ask!*

- (1) Is the lift specifically designed and rated to service forklifts and other material handling equipment, or is it a cable-driven lift designed for automotive/light trucks?*
- (2) Can the lift service pallet jacks, reach trucks, order pickers, tugs, and sit-down riders or only sit-down riders?*
- (3) Does the lift have a clear-floor setup so I can use my toolbox, rolling dollies, etc. or are there tripping hazards from approach ramps and “stability” bars, which also limit working space?*
- (4) Does the lift provide unobstructed underside access, or do the lifting bars / adapters obstruct access to zirk fitting, drive assemblies, tires/brakes, etc?*
- (5) Does the lift employ multiple, redundant safeties (mechanical, hydraulic, electric) or pin-hole mechanical locks only?*
- (6) Is the column constructed with forklift mast / “[“ channel and sealed roller bearings, like my forklifts?*
- (7) What is the lift warranty? 25 years or 1-3 years?*
- (8) Are there any important environmental or operating limitation I should know about, such as floor slope ratings?*



# UNDERSIDE ACCESS

#3



*The LTX offers FULL unobstructed underside access for material handling equipment maintenance and repairs, takes up minimal bay space and leaves wheels hanging free for tire, brake and other necessary repairs.*

## FORKLIFT INCIDENTS IN THE U.S.



**13,000**  
INJURIES

1. 110,000 Occupational Incidents Annually Involving Forklifts (U.S.)
2. 11% Forklifts Involved in Incidents Annually
3. Top Reasons For Accidents
  - Improper Training
  - Distracted Operators
  - Malfunctioning Forklifts



Source: Toyota Forklifts, Bureau of Labor Statistics - BLS.gov

# USABILITY & WORKING SPACE

#4

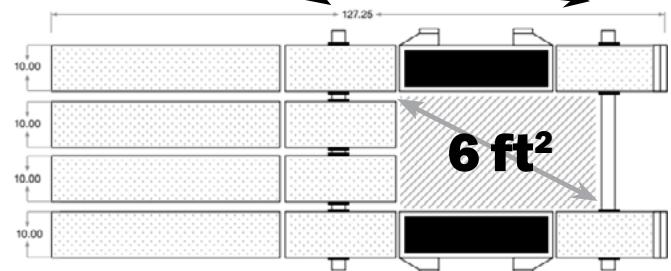
*A service lift is all about safety and productivity*

**LTX: Small footprint and unobstructed work space means greater technician productivity, and access for tool boxes, dollies, etc.**

**Mobile Columns: Stabilizing bars and ramps are a tripping hazard & prohibit access for dollies, tool boxes, etc. Very limited working space.**



**Stabilizing Bars**








As little as 6 ft<sup>2</sup> of clear space available

# VERSATILITY

#5

**THE ONLY LIFT DESIGNED AND CERTIFIED TO SERVICE FORKLIFTS, PALLET JACKS, REACH TRUCKS, ORDER PICKERS & MORE**

					
<b>LIFTPOINT.</b>	✓	✓	✓	✓	✓
<b>MOBILE COLUMNS</b>	✗	✓	✗	✗	✗
<b>FOUR-POST</b>	✗	✓	✗	✗	✗
<b>CROSSBAR LIFT</b>	✗	✓	✗	✗	✗

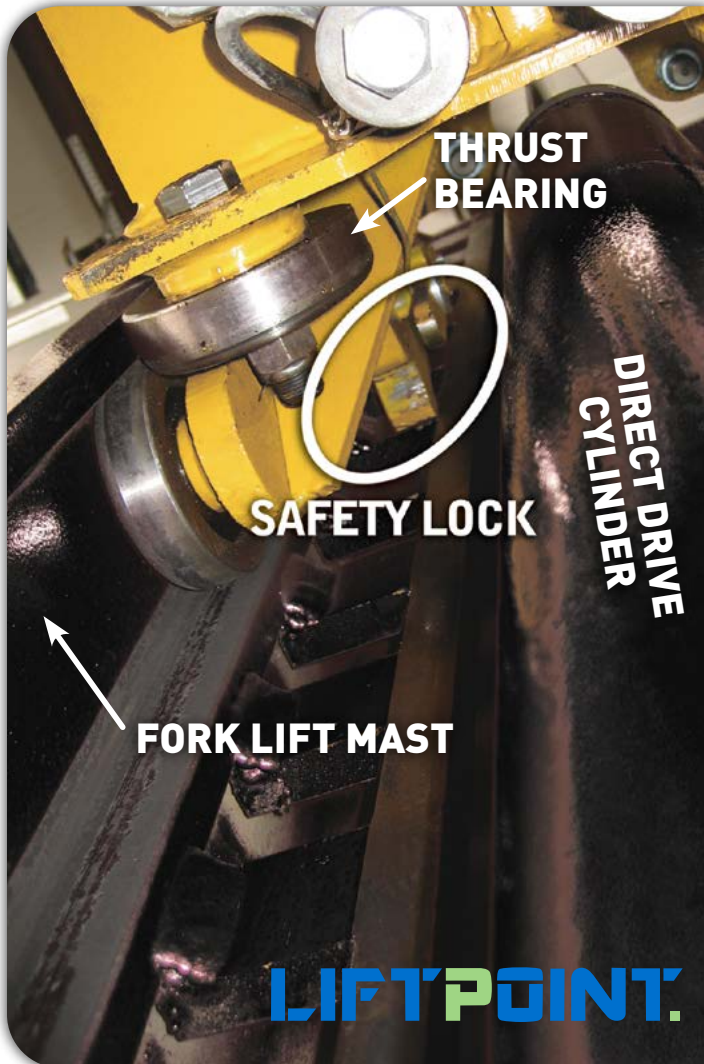


Model Shown: LTX-18

# DESIGN & CONSTRUCTION

#6

LiftPoint designs are inspired by a forklift's mast and carriage – the same safety, longevity, dependability & stability you know and trust in your fleet of forklifts is behind the design of each lift. The LTX 1-1/2" thick mechanical lock in both posts engages the full length of travel, compared to less-reliable "pin-hole" locks.



# DRIVE-ON "CROSS-BAR" LIFTS

#7

*Is brake, tire and wheel service important to you?*

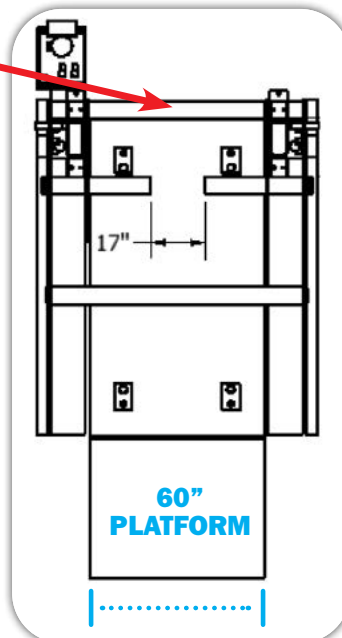
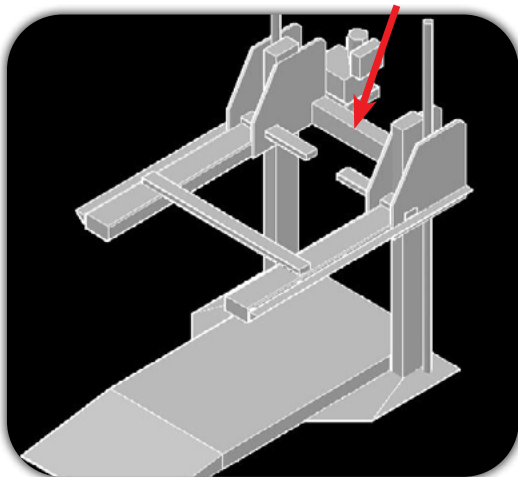
**"Cross bars" limit access to service area**



**Lift's structural posts prohibit rear tire access**



**Back bar minimizes access to axle and other rear components**



**Can NOT perform service on front tires with wide fork lifts or rear tires**



# CERTIFICATION

#8

## ANSI/ALI ALCTV 2017 Certification

*The only safety standard for service lifts in North America.*



TO MEET THE ONE AND ONLY ANSI STANDARD FOR SERVICE LIFTS

OSHA and the International Building Code Chapter 30, requires that lifts are certified to the ANSI/ALI ALCTV 2017 standard. Further, this standard requires that all lifts and lift adapters are certified. If a non-certified adapter is used with a certified lift, the lift is de-certified.

If separate accessories are furnished for use with a lift conforming to ANSI/ALI ALCTV (current edition), the separate accessory shall conform to the relevant national standards and shall be certified as such. Placement of unrecognized accessories into a certified lift configuration invalidates the lift's certification as long as the certified lift configuration remains altered. Accessories not found on the Directory are not approved for use.

**\*Quote above pulled from [www.autolift.org/automotive-lift-certification/faq/](http://www.autolift.org/automotive-lift-certification/faq/)**



**LIFT & ADAPTER LISTED, CERTIFIED**



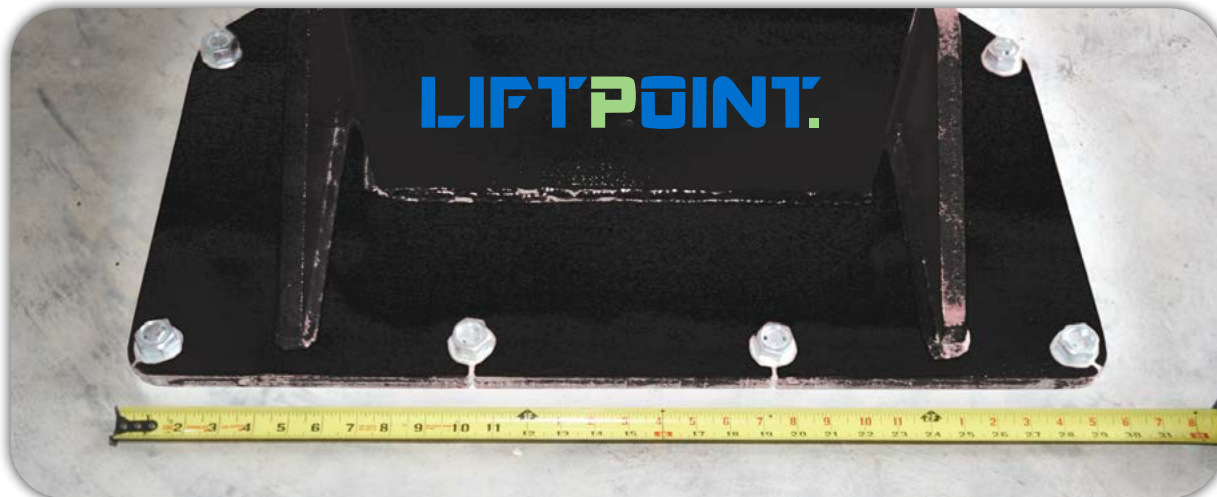
**ADAPTER NOT LISTED, LIFT NOT CERTIFIED**



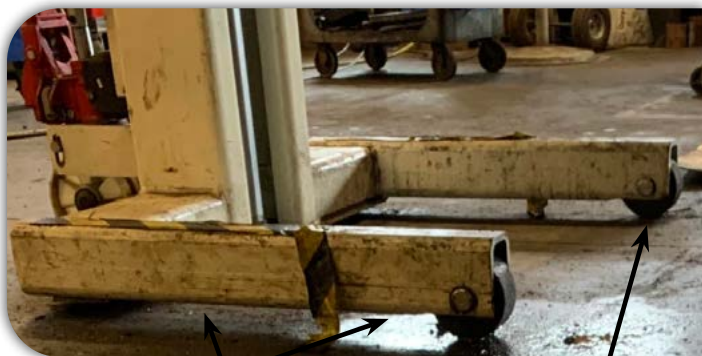
# STABILITY - LTX

#9

*LiftPoint's baseplate is securely bolted to the floor, and evenly distributes load to the shop floor. Lifts that are bolted down are inherently more stable and safer than mobile column lifts.*

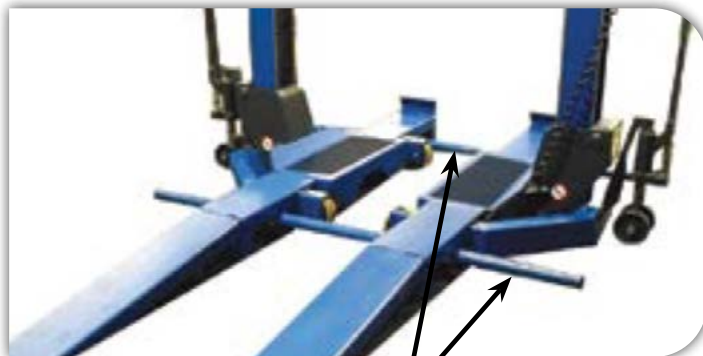


**Note: Certain mobile column designs make minimal contact with the floor, and non-retractable steel wheels bear the forklifts' load. This means less stability, which some designs mitigate with “stabilizing” bars.**



**Notice limited contact with floor under column**

**Steel wheels bear load of forklift**



**Stabalizing bars call overall design into question**

# **FORKLIFT TECHNICIANS—LIKE THEIR AUTOMOTIVE COUNTERPARTS— ARE BECOMING HARDER TO FIND, RECRUIT, AND RETAIN**

**#10**

*Automotive Dealerships & Garages - #1 Risk: Tech Shortage*

**#1**

Growth Barrier

**2.7**

Shortage/shop

**17%**

Forgone Revenue

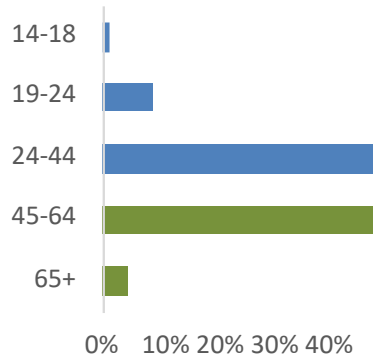
Forklift Mechanic Jobs, Employment | Indeed.com

<https://www.indeed.com/q-Forklift-Mechanic-jobs.html>

→ 5,223 Forklift Mechanic jobs available on Indeed.com.

**THE TECH SHORTAGE IS NEGATIVELY IMPACTING  
THE RELIABILITY OF COMPANY OPERATIONS,  
RESULTING IN LOST REVENUE/VALUE AND HIGHER  
COSTS FROM THIRD-PARTY SERVICE PROVIDERS.**

# INCREASE RETENTION AND IMPROVE RECRUITMENT WITH THE RIGHT EQUIPMENT FOR YOUR TECHS



# 15%

**New Technician turnover within 2 years – 50%**

**Roughly 50% of Technicians Aged 45+**

**Recommend becoming a technician to a friend**

## “Forklift Mechanic” Job Description on Indeed.com...

- “Must be willing and able to **kneel, bend, crouch, push, and reach for extended period of time**, sometimes in a confined area.”
- “Must be able to **lift 50 pounds or more up to 200 times a day** with or without reasonable assistance.”



**THE PROPER TOOLS AND AN ERGONOMIC WORKPLACE ARE BECOMING INCREASINGLY IMPORTANT FOR THE JOB SATISFACTION AND PRODUCTIVITY OF NEW & AGING TECHS.**

# THE LEADING CAUSE OF “LOST-TIME” INCIDENTS ARE CHRONIC INJURIES... MANY DUE TO POOR ERGONOMICS...

#12

*According to the Bureau of Labor Statistics, technicians experienced 13,150 non-fatal occupational injuries and illnesses that resulted in valuable time away from work.*

*Sprains, strains, and tears are the leading injuries sustained by technicians— injuries which increase in frequency with age.*

*Forklift Techs spend more time on or close to the ground than their automotive tech counterparts. Lifts increase productivity, reduce injury & fatigue and promote safety.*



**THE RIGHT EQUIPMENT WILL HELP YOU RECRUIT, RETAIN, AND KEEP YOUR TECHS HAPPY AND HEALTHY!**

Source: Bureau of Labor Statistics - BLS.gov

# LIFTPOINT.

- Heaviest Built
- The Longest Warranty
- Made in America

Directions: Fill in all Cells in Red with Your company's data/assumptions

**LIFTPOINT. MOHAWK LIFTS**

Assumption: Increased Productivity/Reduced Fatigue on Repetitive Tasks Throughout Working/Workweek

Service	Service Interval (Days)	Services/Year	Service Time - Current (min)	Service Time - Service Lift (min)	Minutes Saved/Job*	Annual Hours Saved/ Forktruck	Annual Hours Saved/Fleet	Annual Savings
Brake Adjustment	270	1.33	30	15	15.00	0.24	4.80	\$630
PMU - Lubrication (Steer Axle, Drive Shaft, etc.)	30	12.00	70	35	35.00	2.70	54.00	\$20,020
Brake Work (Rehaul Bearing, Brake Assembly)	270	1.33	60	45	15.00	0.43	8.67	\$1,127
Steer Axle Repairs and Components	360	1.00	120	90	30.00	0.65	13.00	\$1,690
Leaks and Other Misc.	180	2.00	45	15	30.00	1.05	21.00	\$2,730
						<b>38.08</b>	<b>201.56</b>	<b>\$26,300</b>

Item	Value
Upfront Lift Cost	\$21,874
Corporate Tax Rate	21%
Section 179 Savings (Write off)	\$4,534
Effective Lift Cost	\$17,280
Payback (Break even) (months)	7.91

Item	Current	With Service Lift	Time Saved (Hours/Job)	%
Annual Service Time/Forklift** (hrs)	6,175	6,137	38	0.6%
Annual Time Saved	443			
Time Saved (Hours/Job) %			47%	

\*Minutes Saved/Job = (Current Service Time - Service Lift) / Services/Year

\*\*Hours = (Service Time - Service Lift) \* Services/Year

**LIFTPOINT. MOHAWK LIFTS**

To learn more about LIFTPOINT & Mohawk's Fork Truck Service Lifts, contact Zach Purkhala at zach@mohawkllc.com or 918-875-4796

**LIFT SERIES**  
1700 & 1900 LIT

**FOUR POST**  
2100 LIT AND UP

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